



# Global Biodiversity Informatics Outlook

DELIVERING BIODIVERSITY KNOWLEDGE IN THE INFORMATION AGE

The Global Biodiversity Informatics Outlook helps to focus effort and investment towards better understanding of life on Earth and our impacts upon it. It proposes a framework that will help harness the immense power of information technology and an open data culture to gather unprecedented evidence about biodiversity and to inform better decisions.

## THE GBIO FRAMEWORK



## What you can do

### For policy makers

- Support legislation to promote data sharing and to fund data mobilization
- Invest in tools to support data-driven planning and policies in conservation and other areas

### For funders

- Align funding criteria with the GBIO framework
- Invest in long-term data mobilization and storage capacity

### For data owners

- Make your data permanently, freely and openly available for reuse
- Seek funding and resources to mobilize historical sources in digital forms

### For biodiversity researchers

- Align your research and project with the GBIO framework — particularly by sharing data
- Help to improve existing digital information on your areas of expertise

### For IT professionals

- Apply skills and technologies to addressing the goals of the GBIO framework
- Identify opportunities to deliver exciting tools and visualizations from mobilized data

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Share your ideas and expertise on projects, solutions and funding sources at

[www.biodiversityinformatics.org](http://www.biodiversityinformatics.org)